ACHIEVERS COLLEGE OF COMMERCE & MANAGEMENT NIGHT COLLEGE, KALYAN

Activity Report		
1.	Name of the Activity	Smart Technology in Global Era: Opportunities & Challenges
2.	Particulars of the Activity/Conference/ Seminar/ Workshop/ Lecture/Training/ Program	Conference
3.	Level: International / National / State / University / District / College:	International
4.	Day & Date	07 th December, 2019 (Thursday)
5.	Venue where held	Seminar Hall
6.	Organised by:	Achievers College of Commerce & Management
7.	Title of the Programme	Smart Technology in Global Era: Opportunities & Challenges
8.	Objectives of the Activity: To promote research culture among students & teachers	
9.	Number of Stakeholders participated	Teachers 14
		Students 12
		Others (please specify) 52
10.	Describe briefly the outcome of the programme / event: 52 Research papers were published & a good number of faculties, participated from the surrounding colleges.	

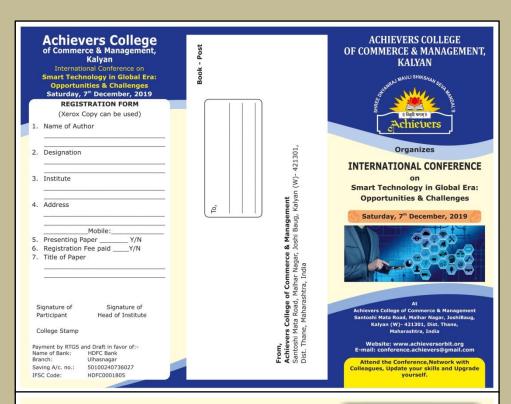
11 **Photos:**











Invitation

We take pride and pleasure to invite you and your faculty members to be a part of the second International Conference that is to be held at our College on the topic "Smart Technology in Global Era: Opportunities & Challenges". The conference will be held on 7" December, 2019.

About the Institution

Achievers College of Commerce & Management is established in the year 2013 through dedicated efforts of Shree Dyanraj Mauli Shikshan Seva

etrors or Siree Dyanral Mauli Sinissana Seva Mandal, Kalyara. The College is a Night College affiliated to the University of Mumbai offering various UG & PG courses. It is an ISO certified educational institute. In addition to the traditional courses we offer professional and skill based courses

About the Conference

Smart Technology is the buzzword today. When harnessed wisely, technology holds the potential to transform organisations for better sustainability. Wave of change has already started. Smart Technology is rapidly changing the IT., Business sector, human life and academia too.

According to a study, nearly 90% of population relies on technology to facilitate improved efficiency, innovation, and interoperability. But most importantly, it is because technology offers them freedom, competitive features, technical capabilities, ability to customize and overall quality.

Need

India's economic growth has been a top priority at both state level and national level in past three decades. Technology companies in India have driven growth, created jobs, increased access to resources, education and healthcare, resulting in falling poverty levels and improved lifestyles.

According to a report by NASSCOM, India was ranked the 3rd largest startup ecosystem with more than a 100 accelerators, 200 active angels, 150 VCs and over 4,200 startups operating in the region. The nation is on the forefront of innovation, technology and entrepreneurship, and 2015 to 2019 was quite

and entrepreneurship, and 2015 to 2019 was quite the years for the Indian startup ecosystem. This Conference will bring together policymakers, business leaders and academicians from domestic and international sectors, to evaluate as to how the smart technology has given a new dimension to trade commerce and industry in this global erae. The event will throw the spotlight on how the use of smart technology can enhance the satisfaction level of the end users and also will highlight the Opportunities and Challenges that are arising globally by explosion of smart technology.

Call for Research Papers:

Researchers are requested to submit a research paper related to the theme of the Conference. The selected papers will be published in a UGC listed journal bearing ISSN number.

Broad areas :

- Smart Technology in Business
- Use of Technology in Banking field
- Information & Comm. Technology 3)
- 4) Digital Marketing
- Use of ICT in Education 5)
- Use of ICT for good governance 6) Impact of Social media in various fields
- Social media and political mobilisation
- Digital media for woman empowerment 10) Digital Technology in social sciences
- 11) Use of Smart technology in promotion of languages and allied areas of social
- sciences. Any other case study in related fields

- Guidelines for Research Paper:
 Type in MS Word (1997-2010)
 Font & Size- Times New Roman- 12

 - Line Spacing- 1.5
 - Paper Size- A4 Word limit 2,500 words
- Word limit 2,500 words

 First Page Details:

 Title of the Paper: Font Size 14

 Name of the Author/s
 - Name & Address of the College Participation Fee :

 - Rs. 1,200/- (with publication)
 Rs. 500/- (without publication)
 Full Paper with Abstract should be mailed

before - 25"November, 2019 on

E-mail: conference.achievers@gmail.com

ORGANIZING COMMITTEE: CHAIRMAN - Dr. (CA) Mahesh Bhiv

CONVENOR - Prin. Dr. Mrs. Sangita Girish Naik

CO-CONVENOR - Ms. Sana Khan-7303633589

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CONFERENCE PATRONS

Dr. Naresh Chandra: Director, B.K. Birla College, Kalvar Dr. Ajay Bhamare: Dean, Faculty of Commerce, University of Mumbai

Dr. Ajay Bhamare: Dean, faculty of Commerce, University of Mumbal
Dr. Swapna Samel: 1/c Phincipal, Bx. Birls (Night), College, Kalyan
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Dr. S. M. Patil : Principal, JSM's S.B.A. S & G.P.C College, Shivle,
Murbad

PROGRAM SCHEDULE 9.00 am. to10.00 am.: Registration & Proceedings 10.00 am. to11.00 am.: 11.30 am. to 3.30 pm.: Inaugural Function Paper Presentation 3.30 pm to 4.00 pm: Valedictory Function & Distribution of Certificates & Research Publication